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Congratulations on your decision to become a RadienLife™ Brand Partner (BP). Our goal is to help make financial freedom a reality for you and your family.

Getting Started

As a RadienLife™ Brand Partner, you will be selling the Radien Ix™ products to individuals, and you will be building a team of BPs to enable you to leverage the efforts of others while also helping them achieve financial freedom.

Your Brand Partnership includes an online Back Office that includes communications, tools, and reports that you need to manage a successful home/web based business.

As a new BP, you will earn commissions on your personal retail sales of our products and, when qualified, earn commissions on the sales of other BP's in your organization...

We have created a unique compensation plan that provides five ways to earn commissions.

- a. The first is Retail Profits when you sell a Product to a Retail Customer.
- b. The second is a Fast Start Bonus and Double Bonus which occurs when you sell a Women's, Men's, Skin Repair or Business Pack to any new BP.
- c. The third is the Fast Start Infinity Coded Bonus that begins after your third personally sold Fast Start Pack and is paid through Infinity as described below.
- d. The fourth is Unilevel Commissions, which is paid based on 5% of the Commission Volume on up to 7 levels based on Rank achievement.
- e. The fifth is a VP Override for those who achieve a Rank of Vice President.
- f. The sixth is GVP Override which earns a 1% override on three generations of GVP.

A. GENERAL

Commission Volume ("CV") Each product has a commission volume for purposes of calculating the Unilevel, Group Volume, and VP Overrides. All products except Travel Size have a CV of 75% of the retail price. Travel size products have a CV of 50% of the retail price.

Commissions (Weekly vs. Monthly) – All Fast Start Bonuses are paid weekly on the Wednesday following the week of sale. All other commissions, which include Retail Profits, Unilevel, VP and GVP Overrides are paid monthly on the 15th day of the following month.

Automatic Convenience Order ("ACO") – Voluntary monthly recurring shipment of a product on the basis of a standing order supported by an automatic payment against a credit card on file.

B. RETAIL PROFITS:

Retail Customer – Anyone purchasing a Radien Product who is not a Brand Partner.

Retail Customer Purchase Price – Radien automatically provides the Retail Price in your store for purposes of selling Products to a Retail Customer. If the Retail Customer purchases Product using an Automatic Convenience Order (ACO), the customer will receive a 10% discount on those purchases.

Retail Profit – If the Retail Customer purchases Product from a BP through the Radien online Business Portal, you earn a 25% profit on each customer order. If the Retail Customer purchases Product from a BP using an ACO, you earn a 15% profit on each customer order.

Unilevel Commissions on Retail Profits: In addition to Retail Profits, the Commission Volume (CV) of each sale is included in Unilevel, VP and GVP Override calculations.

C. BRAND PARTNERS/COMMISSION QUALIFICATIONS/RANK:

Brand Partner (BP) –Term for the person who pays the \$49.95 annual fee to become a sales representative for Radien. BPs earn compensation on retail sales and may also build a team of BPs from whom they can earn Fast Start Bonuses, Infinity Coded Bonuses, Unilevel Commissions, VP, and GVP Overrides. A BP is not required to purchase Radien’s products to qualify for compensation.

Brand Partner Purchase Price:

- Brand Partners may purchase products for 75% of Retail Price if purchased on ACO
- Brand Partners may purchase products (non-ACO) for 85% of Retail Price.

Active Brand Partner – In order to qualify for the Unilevel Commissions, VP Overrides and GVP Overrides associated with their Rank, a BP must maintain a predetermined number of Retail Customers (which can include you), Personal Fast Start Pack Sales and Group Volume. Commissions will be calculated based on meeting these requirements achieved during the current monthly commission cycle.

The Rank requirements are:

1. **Personal Customer Requirement** – In order to qualify for Unilevel compensation all BPs must meet the retail customer requirement associated with their Rank. The retail customer requirement is met if either you sell to a retail customer or you, as a BP, purchase any product at a minimum 50 CV. You are not required to purchase any product.
2. **Personal Fast Start Pack Sales** – The cumulative number of personally sold Fast Start Packs required for Rank promotion.
3. **Group Volume** – Includes CV generated by you and your downline including (a) all Retail Customer sales, (b) all Brand Partner product purchases and sales, (c) all Fast Start Pack sales. No more than 60% of this volume can come from a personally sponsored BPs organization. While Fast Start Pack sales are included in Group Volume for promotion purposes there is no Unilevel commission paid on these sales.

Rank – Title associated with performance level attained in the Radien Compensation Plan. Promotions are made on the first day of each month based on meeting the requirements in the previous calendar month. Monthly Commissions, paid on the 15th of the month following promotion.

D. FAST START PACKS AND COMMISSIONS:

Fast Start Packs – The Women’s Pack, Men’s Pack, Skin Repair Pack and Business Pack can only be purchased once by a BP no later than the last day of the month following sign up. If a Pack was not purchased during initial sign up, BPs may purchase it in their back office or call customer service.

Fast Start Bonus – Brand Partners earn this bonus on the **1st three personally** sold Fast Start Packs.

- \$50 is paid to the selling BP for \$199, Women’s, Men’s or Skin Repair Pack.
- \$125 is paid to the selling BP for a Business Pack sale (\$499)
- Fast Start Bonus is paid weekly

Double Fast Start Bonus – Brand Partners earn this bonus on the **4th personally sold Pack (after the three Packs are sold) and all subsequent personally sold Fast Start Packs**, with no limit as to how many Packs can be personally sold.

- \$100 is paid to the selling BP for \$199, Women’s, Men’s or Skin Repair Pack.
- \$250 is paid to the selling BP for a Business Pack sale (\$499)
- Double Fast Start Bonus is paid weekly

Fast Start Infinity Coded Bonus – You are qualified for this bonus after you have personally sold 3 Packs (which means you have personally sponsored 3 BPs who have purchased a Pack). **From that point onwards**, you earn the Infinity Coded Bonus (a) on the 1st three packs of every personally sponsored BP and (b) **ON THE 1ST THREE PACKS THAT EVERY BP SELLS IN THEIR DOWNLINE**. For example, **you personally sponsor 20 BPs, after personally selling 3 Packs**. The Infinity Coded Bonus pays you on the first 3 Pack sales occurring in the entire downline of the 20 BPs in this example. This bonus can be earned on an unlimited number of personally sponsored BPs.

The Infinity Coded Bonus is paid weekly:

- \$50 for any \$199 Pack sale
- \$125 is paid on all \$499 Business Pack sales

Example of the Fast Start and Infinity Coded Bonuses:

1. You sold your first 3 Packs (2 Women’s, 1 Skin Repair) and received a bonus of \$150
2. You then personally sponsored your 4th, 5th and 6th BP’s.
 - a. If each of these BP’s purchased a Pack such as (1 Women, 2 Business Packs), you would receive a Double Fast Start Bonus of \$600. This is preferred for BP’s who like to build wide organizations on their first level.
 - b. If none of these BP’s (4th BP onwards) purchased a Pack, you would still qualify for the Infinity Coded Bonus on the sales made by their BP organization.
3. Over the next few months, your 4th, 5th and 6th (to unlimited) BP’s, start selling Packs and building their downline. You will receive a \$50 Bonus (\$199 Packs) or \$125 (\$499 Packs) on the first three Packs sales of (a) your 4th, 5th, 6th (to unlimited) BP’s and (b) on the first three Packs sold by EVERY BP IN THEIR DOWNLINE until those BP’s qualify for the Infinity Coded Bonus by making 3 personal Pack sales and then personally sponsoring a new BP.

- a. Let's assume your 4th, 5th, 6th BP each sell their 1st three Packs, which equates to 9 sales. If 5 were \$199 Packs (5 x \$50 = \$250) and 4 were \$499 Packs (4 x \$125 = \$500), you would receive Infinity Coded Bonuses totaling \$750.
 - b. Let's further assume that each of the 9 BP's sell 3 Packs; which equates to sales. If 15 were \$199 Packs (15 x \$50 = \$750) and 12 were \$499 Packs (12 x \$125 = \$1,500), you would receive Infinity Coded Bonuses totaling \$\$2,250.
4. Rank – In addition to Bonus's, your personally sponsored Pack sales count towards the Gross Volume in Rank qualification (but does not count for Unilevel compensation).

Fast Start Rank Promotion – If you purchase any of the \$199 Fast Start Packs, you immediately become qualified for Senior BP Rank for 3 months following the month of signup, provided, on a monthly basis you sell a minimum 50 CV to a retail customer or you purchase a minimum 50 CV. You are not required to purchase any product. The purchase of a \$499 Business Pack qualifies a BP for Regional BP for 6 months following the month of signup provided, on a monthly basis you sell a minimum 100 CV to a retail customer or you purchase a minimum 100 CV. You are not required to purchase any product.

This allows you to be compensated at the higher rank while earning your promotion. During the Rank Promotion period BPs can qualify for higher ranks by meeting the Rank qualifications associated with that Rank, thus, when the Rank Promotion expires you will maintain the highest Rank you earned since signup, for the year after the sign up date.

E. UNILEVEL COMMISSIONS:

Unilevel Commissions – Active Brand Partners earn 5% of the Commission Volume on up to 7 levels based on Rank achievement. All purchases, whether made by Retail Customers or Brand Partners, are included in this compensation. While Fast Start Pack sales are included in Group Volume for promotion purposes there is no Unilevel commission paid on these sales.

Vice President Override on Gross Volume (GV) – Those achieving the Rank of Vice President and above qualify for this override on their entire group. At least 10% of GV must be from outside their 2 largest legs with a maximum of 60% coming from their largest leg. The override percentages are:

Rank	% of GV
Vice President	2%
Senior Vice President	Up to 3%
Regional Vice President	Up to 4%
National Vice President	Up to 6%
Executive Vice President	Up to 8%
Global Vice President	Up to 10%

Global Vice President Override on Gross Volume (GV) – Those achieving the Rank of Global Vice President qualify for 1% override on 3 generations of Global VP's.

Rules for BP's who were enrolled as a BP on or prior to February 28, 2017

Share-it Pack credit - If an existing BP (includes ALL BP's from inception to February 28, 2017) sold 1, 2, 3 or more Share-it packs, then each Share-it pack sold will count as one of the 1st three Packs that need to be sold in order to qualify for the Double Fast Start Bonus and the Infinity Coded Bonus. For example, if an existing BP sold 5 Share-it packs prior to February 28, 2017, then that BP will get credit for the 3 required Packs sold. Consequently, when the BP personally recruits a NEW BP as their 4th new BP, he/she will receive the Double Fast Start Bonus on his 4th, 5th, 6th Pack sale (unlimited) and will qualify for the Infinity Coded Bonus on the 4th, 5th, 6th (to unlimited) BP's and their downline.

Existing BP's will be given until March 31, 2017, to purchase a Pack.

Existing BP Rank in new Compensation Plan - Existing BPs, will be automatically placed into the new compensation plan at the following New Rank from March 1, 2017, thru August 31, 2017. Existing BP's who are not active on March 1, 2017, will have a month to re-activate at the New Rank. After August 31, 2017, the BP must meet all the Rank requirements of the new compensation plan and will be paid commissions at that Rank.

Existing Brand Partner Rank	New Rank
BP/BP 15	Senior Brand Partner
BP20 thru PBP	Regional Brand Partner
PBP 1 thru PBP 6	National Brand Partner